

MANUFACTURING GROWTH



Revenue Growth vs. National

5.2%

MANUFACTURING-
MIDDLE MARKET
GROWTH OVER THE
PAST 12 MONTHS

6.1%

Past 12 Months
National

4.6%

MANUFACTURING
MIDDLE MARKET
GROWTH OVER THE
NEXT 12 MONTHS

3.7%

Next 12 Months
National

Employment Growth

2.8%

MANUFACTURING
MIDDLE MARKET
GROWTH OVER THE
PAST 12 MONTHS

3.6%

Past 12 Months
National

1.9%

MANUFACTURING-
MIDDLE MARKET
GROWTH OVER THE
NEXT 12 MONTHS

2.7%

Next 12 Months
National

Top 3 Internal Challenges (Next 3 Mo.):

67%

Business Growth

48%

Staff/ Employees

22%

Finances

Top 3 Internal Challenges (Next 12 Mo.):

43%

Business Growth

34%

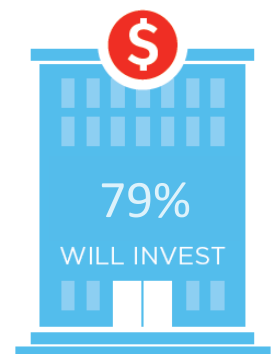
Staff/ Employees

12%

Finances

Preparing for growth through capital investment

Middle market
companies in
Manufacturing are
sending a strong
message that they
are poised to
invest.



FOR MORE INFORMATION VISIT
MIDDLEMARKETCENTER.ORG



MEET MANUFACTURING'S MIGHTY MIDDLE MARKET

Manufacturing's Middle Market Defined

ANNUAL REVENUE

\$10MM—\$1B



GENERATING

\$1.1T

IN ANNUAL REVENUE



MORE THAN

22,200

BUSINESSES



REPRESENTS

3.6%

OF ALL MANUFACTURING
COMPANIES



GENERATES

15.2%

OF ALL MANUFACTURING
BUSINESS REVENUE



EMPLOYS

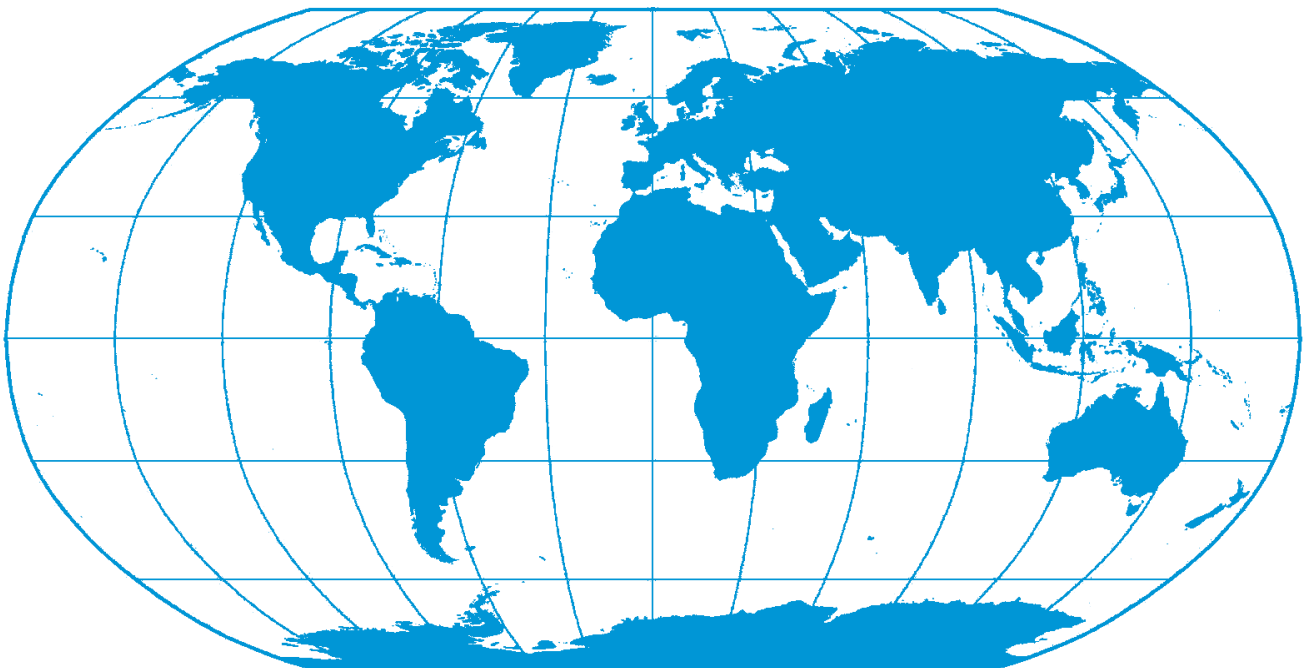
29.9%

OF THE MANUFACTURING
WORKFORCE



Source: D&B 2014 Data

Percentage of Revenues around the World



75.5% United States 8.3% Canada/Mexico 6.3% Europe 2.8% Latin America
5.5% Asia 0.3% Africa 0.1% Other 1.2% Middle East